

April Verch - Promotional Blurbs

Short Tagline:

Bow. Feet. Vox. A trifecta of talent, keeping tradition feisty.

"A tour-de-force of virtuosic fiddle, dance & song from Ottawa Valley's preeminent roots artist"

Program/Poster/Flyer Description (to let your audience know what we do):

While Verch is perhaps best known for playing traditional fiddle styles from her native Ottawa Valley, Canada, her performances extend into old-time American and Appalachian styles and beyond, for a well-rounded tour-de-force of North Americana sounds. Verch tours with world-class musicians as a trio, featuring acoustic guitar, bass and clawhammer banjo in addition to Verch's vocals, fiddle and foot percussion.

One might suspect a performer with as many talents as Verch would pause to take a breath, or need to somewhat compartmentalize her skills during a live performance. But on stage, Verch is almost superhuman, flawlessly intertwining and overlapping different performative elements. She stepdances while fiddling. She sings while stepdancing. Sometimes she sings, steps and fiddles all at once, with apparent ease and precision. Verch is - as they say - a triple threat in performance, her live show a beautiful companion to her music: versatile, robust, and masterfully executed.

Alternate Short Description:

April Verch steps, sings, and fiddles with a fresh and feisty approach to deep North American traditions. Touring the world to share songs from her 12th album (Once A Day), Verch and her band - featuring bassist and clawhammer banjo player Cody Walters, and guitarist and mandolinist Korey Brodsky - keep the community-fired celebratory side of their traditional music at the forefront, honing a keen awareness of how to engage contemporary listeners. At the heart lie Verch's delicate voice, energetic footwork, and stunning playing, a trifecta of talents she brings together simultaneously to jaw-dropping effect. Even as she plays with the tradition she inherited in her native Ottawa Valley, Verch's energetic and breathtaking performances speak to the heart of roots music with mature and reflective songwriting, interpreting, and storytelling.

Short Version (49 words):

April Verch steps, sings, and fiddles with a fresh and feisty approach to deep North American traditions. Touring the world to share songs from her 12th album (Once A Day), Verch's performances combine her delicate voice, energetic footwork, and stunning playing, a trifecta of talents she brings together simultaneously.